SUSTAINABLE REAL ESTATE SOLUTIONS LAUNCHES COMMERCIAL REAL ESTATE'S ONLY LARGE-SCALE "PEER BUILDING BENCHMARKING™," SOFTWARE

New Energy Efficiency Benchmarking Tool Fills Market Void in Performance Analysis

TRUMBULL, CT – NOVEMBER 15, 2010 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in on-demand building energy assessment and proprietary benchmarking software, today announced the availability of its Peer Building Benchmarking module. The new "Software as a Service" (SaaS) benchmarking tool contains data on over 120,000 buildings nationwide. Updated regularly, the data encompasses 15 property types comprising 3.3 billion square feet, over \$7.8 billion in annual energy costs and \$635 million in annual water/sewer costs.

A fully integrated component of SRS's Sustainable Real Estate Manager[®] platform, the database and SaaS solution provides commercial real estate's most comprehensive "best practice" for benchmarking (e.g., comparing a building's energy and water consumption, costs an overall efficiency to "peer" buildings of comparable size, use, and location).

As market evidence continues to mount that energy efficient green buildings achieve higher market values, increased occupancy levels, ROI and tenant/owner satisfaction, building owners and managers are undertaking energy efficiency retrofits at unprecedented levels. SRS's Peer Building Benchmarking $^{\text{TM}}$ tool is a timely response to this growing market need enabling

stakeholders to assess, benchmark and optimize the energy and sustainability performance of their properties.

"SRS's Peer Building Benchmarking[™] tool is a "game-changer" that for the first time enables industry participants to accurately benchmark a property's key performance indicators to its peer group's performance distribution (25th percentile, median, 75th percentile) across multiple geographic areas (nationwide, state, climate region, CBSA, and 3-digit ZIP code).

The result is a comprehensive, accurate and unparalleled benchmarking analysis", noted Brian J. McCarter, SRS CEO. He added, "Benchmarking is the holy grail of building energy assessment as it enables stakeholders to make better informed decisions regarding capital investments that will ensure the properties they own maintain a competitive position in their respective local market."

About Sustainable Real Estate Solutions, Inc. (SRS)

SRS, an industry leader in on-demand building energy assessment and proprietary benchmarking software, delivers Sustainable Real Estate Manager[®] an Internet-based software-as-a-service (SaaS) workflow platform enabling building owners, operators, investors, lenders, tenants and consultants assess, benchmark and optimize the energy and sustainability performance of their properties. Its Peer Building Benchmarking[™] module has reinvented commercial real estate's energy efficiency benchmarking best practice. For more information, visit www.SRMnetwork.com.