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For Immediate Release:

SRS Sponsors New Whitepaper:

“Key Steps to Monetizing Building Portfolio Energy Savings Opportunities”

Eight key steps to efficiently monetize energy savings opportunities across a portfolio of buildings

TRUMBULL, CT – JULY 10, 2012 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in on-demand building energy assessment and proprietary benchmarking software, today announced it is sponsoring a new whitepaper: *Key Steps to Monetizing Building Portfolio Energy Savings Opportunities*. Published by Building Energy Performance Assessment News ([BEPAnews](#)), this new report is the ninth in its Critical Issues Series and is available at no cost.

The paper discusses how, for the first time, commercial building stakeholders have a full suite of low cost tools to screen properties across their portfolios in a technically sound and consistent manner. The paper’s recommended eight step process incorporates leading industry standards and best practices to prioritize buildings by the monetary value of the potential energy savings. As a result building owners and managers are equipped with a logical, compelling investment strategy that maximizes energy efficiency investment return. ([download paper](#)).

Brian McCarter, SRS CEO said “SRS is proud to sponsor this research paper that provides commercial building stakeholders with the insight needed to deploy a new standardized

methodology for evaluating, prioritizing, and selecting buildings for energy efficiency improvements”. He added, “This approach insures that the limited funds available to meet the pent-up demand for energy consuming equipment replacement across building portfolios will be used to capture the maximum financial return on invested capital. It is precisely these key steps that provide stakeholders with the confidence to accelerate long delayed capital improvements”.

About Sustainable Real Estate Solutions, Inc. (SRS)

SRS, an industry leader in on-demand building energy performance assessment and proprietary benchmarking software, delivers Sustainable Real Estate Manager[®] a cloud-based software-as-a-service (SaaS) workflow platform enabling building stakeholders to assess, benchmark, measure and verify the energy and sustainability performance of their properties. Its Peer Building Benchmarking[™] database contains over 125,000 buildings nationwide encompassing 20 property types comprising 3.3 billion square feet, over \$7.8 billion in annual energy costs and \$635 million in annual water/sewer costs and has reinvented public and commercial real estate’s energy efficiency benchmarking best practice. For more information, visit www.SRMnetwork.com.

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