



**November 5, 2012**

**For Immediate Release:**

**SRS TO SHOWCASE ITS DATA & TECHNOLOGY PLATFORM AT NAESCO MEETING**

***SRS Platform Improves ESCO Productivity Across the Entire ESPC Lifecycle***

TRUMBULL, CT – November 5, 2012 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in cloud-based building energy performance assessment and proprietary benchmarking software, today announced SRS's participation at the *National Association of Energy Service Companies (NAESCO)* meeting in New Orleans, LA on November 7, 2012.

SRS will showcase its work with leading ESCOs who are leveraging its Software-as-a-Service platform to increase their productivity across the entire energy savings performance contract (ESPC) lifecycle from project development through measurement and verification.

In project development, the SRS service is used to make far more efficient both Preliminary Assessment and Investment Grade Audit workflows. For Preliminary Assessments, ESCO project development teams incorporate SRS's Peer Building Benchmarking Database of over 125,000 buildings to illustrate for potential customers how their buildings compare with their actual peers. As a result ESCOs using the SRS platform provide building owners with actionable data to accelerate energy efficiency investment decisions and increase ESCO project win rates.

For Investment Grade Audits, ESCO project developers use the SRS platform to determine an optimized bundle of energy conservation measures (ECMs), to project energy savings and to calculate key financial metrics. All calculations are virtually instantaneous and are performed in a technically-sound, transparent methodology consistent with industry best practices and standards (ASHRAE, ASTM, IPMVP).

For post construction measurement and verification (M&V) analysis, ESCO M&V teams turn to the SRS platform for better visibility on project M&V data, thereby increasing workflow efficiency across the entire M&V reporting period. This includes state of the art reporting of actual versus projected savings performance analytics consistent with IPMVP methodology.

SRS CEO Brian J. McCarter noted that “SRS, through its broad-base of clients encompassing ESCOs, energy auditors, lenders, property owners and managers is at the forefront of this exciting new industry sector enabling productivity gains across the entire ESPC lifecycle”. He added, “Sharing new “best practices” developed by working with the leading energy efficiency service providers assures the continuous evolution of our industry. Moreover, McCarter said it insures that public and commercial building stakeholder clients maximize their energy and sustainability-related opportunities.”

## **About Sustainable Real Estate Solutions, Inc. (SRS)**

SRS, an industry leader in on-demand building energy performance assessment and proprietary benchmarking software, delivers Sustainable Real Estate Manager<sup>®</sup> a cloud-based software-as-a-service (SaaS) workflow platform enabling building stakeholders to assess, benchmark and optimize the energy and sustainability performance of their properties. Its Peer Building Benchmarking<sup>™</sup> module contains data on over 125,000 buildings nationwide encompassing 20 property types comprising 3.3 billion square feet, over \$7.8 billion in annual energy costs and \$635 million in annual water/sewer costs and has reinvented commercial real estate's energy efficiency benchmarking best practice. For more information, visit [www.SRMnetwork.com](http://www.SRMnetwork.com).

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