

SRS LAUNCHES ENERGY STAR *PROJECTED* RATING CAPABILITY

SRS Platform Capability Provides Missing Link to the Question: "What is the Impact to my Building's Energy Star Rating from Investing in Specific Energy Conservation Measures?"

TRUMBULL, CT – FEBRUARY 23, 2012 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in on-demand building energy assessment and proprietary benchmarking software, today announced the availability of its **Energy Star** *Projected* **Rating** capability.

A fully-integrated component of SRS's Sustainable Real Estate Manager[®] software platform, this innovative functionality allows commercial and public building stakeholders to determine their building's projected Energy Star rating based on the installation of specific energy conservation measures (ECMs). This "missing link" capability enables energy service companies to determine an optimized bundle of ECMs and the related key financial metrics. The result is a technically-sound, transparent methodology consistent with leading industry standards that provides the user with an unprecedented level of confidence in the projected energy savings.

As a further benefit, seamless integration with SRS's proprietary peer building benchmarking solution provides stakeholders with the industry's most comprehensive "best practice" for benchmarking (e.g., comparing a building's energy consumption, costs and overall efficiency to "peer" buildings of comparable size, use, and location). SRS's Peer Building BenchmarkingTM

database contains over 120,000 buildings nationwide. Updated regularly, the data encompasses 15 property types, 3.3 billion square feet and over \$7.8 billion in annual energy costs.

"SRS's Energy Star *Projected* Rating tool is a game-changer that for the first time enables industry participants to accurately project their building's Energy Star rating based on the completion of specific ECMs", noted Brian J. McCarter, SRS CEO. He added, "As an experienced Energy Star Automated Benchmarking Partner, SRS is frequently asked; "How will my building's Energy Star rating be impacted by the implementation of specific ECMs?" With this new SRS platform capability stakeholders can now answer that question in a technically supportable manner with a high degree of confidence facilitating energy efficiency investments."

About Sustainable Real Estate Solutions, Inc. (SRS)

SRS, an industry leader in on-demand building energy performance assessment and proprietary benchmarking software, delivers Sustainable Real Estate Manager[®] an Internet-based softwareas-a-service (SaaS) workflow platform enabling building stakeholders to assess, benchmark and optimize the energy and sustainability performance of their properties. Its Peer Building Benchmarking[™] database contains over 120,000 buildings nationwide encompassing 15 property types comprising 3.3 billion square feet, over \$7.8 billion in annual energy costs and \$635 million in annual water/sewer costs and has reinvented commercial real estate's energy efficiency benchmarking best practice. For more information, visit <u>www.SRMnetwork.com</u>.

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