

## SRS FEATURED IN IMT STUDY ON ENERGY DISCLOSURE AND JOB CREATION

TRUMBULL, CT – MARCH 28, 2012 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in on-demand building energy assessment and proprietary benchmarking software, is featured as a pioneering business in a new report on energy disclosure and job creation by the Institute for Market Transformation (IMT), a nonprofit in Washington, DC.

The report, *Energy Disclosure and the New Frontier for American Jobs*, profiles business leaders in the emerging field of building energy management who are adding jobs and expanding their client rosters. The report shows how a new kind of energy policy is creating skilled, export-proof jobs in cities across the United States. Under regulations that promote these **building energy rating and disclosure policies**, owners of large buildings can track exactly how much energy their properties use. Armed with this information, they can make intelligent changes that reduce their utility bills and those of their tenants – helping everyone's bottom line. Five cities and two states have already adopted such policies. If there were a national policy, IMT research finds, 23,000 net new jobs would be added in 2015 and 59,000 jobs in 2020. (download report)

As an experienced Energy Star Automated Benchmarking Partner, SRS's Sustainable Real Estate Manager<sup>®</sup> software platform seamlessly integrates Energy Star benchmark ratings supporting client needs for building energy labeling and disclosure regulatory compliance.

Brian J. McCarter, CEO of SRS said "As a further benefit the SRS platform integrates SRS's proprietary Peer Building Benchmarking™ database of over 120,000 buildings nationwide. Updated regularly, the data encompasses 15 property types, 3.3 billion square feet and over \$7.8 billion in annual energy costs and provides stakeholders with the industry's most comprehensive best practice for benchmarking (e.g., comparing a building's energy consumption, costs and overall efficiency to "peer" buildings of comparable size, use, and location − ZIP code, CBSA, state, climate region, nationwide) resulting in an unparalleled benchmarking analysis."

## **About Sustainable Real Estate Solutions, Inc. (SRS)**

SRS, an industry leader in on-demand building energy performance assessment and proprietary benchmarking software, delivers Sustainable Real Estate Manager<sup>®</sup> an Internet-based software-as-a-service (SaaS) workflow platform enabling building stakeholders to assess, benchmark and optimize the energy and sustainability performance of their properties. For more information, visit www.SRMnetwork.com.

## **About The Institute for Market Transformation (IMT)**

IMT is a Washington, DC-based nonprofit organization dedicated to promoting energy efficiency, green building, and environmental protection in the United States and abroad. Much of IMT's work addresses market failures that inhibit investment in energy efficiency. For more information, visit www.imt.org.