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For Immediate Release:

**SRS Featured in Carbon War Room Whitepaper:
“Improving Building Energy Performance”**

Reduce Energy Consumption by 20% with Little or No Cost: A Guide to Efficiency Technologies

TRUMBULL, CT – JULY 27, 2012 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in on-demand building energy assessment and proprietary benchmarking software, is featured as a best-in-class technology provider in a new whitepaper on improving building performance by the Carbon War Room, a global nonprofit founded by Sir Richard Branson.

The paper, *Reduce Energy Consumption by 20% with Little or No Cost: A Guide to Energy Efficiency Technologies*, profiles leading firms in the emerging field of energy efficiency technologies that are enabling building owners to monetize their energy savings opportunities. The paper discusses how commercial building stakeholders now have access to a full suite of low cost technology solutions to screen properties across their portfolios to prioritize buildings for maximum energy efficiency investment return. ([download report](#))

Brian McCarter, SRS CEO said “SRS is proud to be featured in this research paper that provides commercial building stakeholders with the insight needed to deploy energy efficiency

technologies for benchmarking, auditing and prioritizing buildings for energy efficiency improvements”. He added, “Leveraging leading energy efficiency technologies insures that the limited funds available to meet the pent-up demand for energy consuming equipment replacement across building portfolios will be used to capture the maximum financial return on invested capital. This methodology provides stakeholders with the confidence to accelerate long delayed capital improvements”.

About Sustainable Real Estate Solutions, Inc. (SRS)

SRS, an industry leader in on-demand building energy performance assessment and proprietary benchmarking software, delivers Sustainable Real Estate Manager[®] a cloud-based software-as-a-service (SaaS) workflow platform enabling building stakeholders to assess, benchmark, measure and verify the energy and sustainability performance of their properties. Its Peer Building Benchmarking[™] database contains over 125,000 buildings nationwide encompassing 20 property types comprising 3.3 billion square feet, over \$7.8 billion in annual energy costs and \$635 million in annual water/sewer costs and has reinvented public and commercial real estate’s energy efficiency benchmarking best practice. For more information, visit www.SRMnetwork.com.

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