



**For Immediate Release:**

**MCCARTER TO ADDRESS SUSTAINABLE PROPERTY TRANSACTIONS MEETING**

*Presentation on the Emergence of PACE Financing to Unlock Energy Efficiency Investment*

TRUMBULL, CT – October 7, 2014 – [Sustainable Real Estate Solutions, Inc. \(SRS\)](#), the industry leader in cloud-based building energy performance assessment, underwriting and proprietary benchmarking solutions today announced CEO Brian J. McCarter will address the [RTM Sustainable Property Transactions Conference](#) in Philadelphia, PA on October 9, 2014.

McCarter’s presentation will provide a unique perspective on the emergence of Property Assessed Clean Energy (PACE) financing that allows commercial and industrial property owners to meet pent-up demand for capital intensive energy consuming equipment replacement.

Brian McCarter, SRS CEO said “Session attendees will learn how long-term PACE financing is enabling building owners to modernize their properties without capital expense. The “Power of PACE” creates a compelling building owner opportunity where much needed upgrades can be authorized, require no out-of-pocket expense and generate immediate positive cash flow”. He added, “Transactional due diligence provides a timely opportunity for energy efficiency and renewable energy consultants to identify the building’s energy efficiency opportunities to improve the net operating income and value of the property”.

## **About Sustainable Real Estate Solutions, Inc. (SRS)**

SRS, an industry leader in on-demand building energy performance assessment, underwriting and proprietary benchmarking solutions, delivers Sustainable Real Estate Manager<sup>®</sup> a cloud-based software-as-a-service (SaaS) workflow platform enabling building stakeholders to assess, benchmark, underwrite, measure and verify the energy and sustainability performance of their properties. Its Peer Building Benchmarking<sup>™</sup> module contains data on over 140,000 buildings nationwide encompassing 20 property types comprising 3.3 billion square feet, over \$7.9 billion in annual energy costs and \$685 million in annual water/sewer costs and has reinvented commercial real estate's energy efficiency benchmarking best practice. For more information, visit [www.SRMnetwork.com](http://www.SRMnetwork.com).

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