



**For Immediate Release:**

**MCCARTER TO LEAD ENERGY RETROFIT FINANCING PANEL AT INTELLIGENT BUILDINGS CONFERENCE**

*Panel to Discuss Latest Trends in Financing Smart Energy Efficiency Building Projects*

TRUMBULL, Conn. – June 17, 2014 – [Sustainable Real Estate Solutions, Inc. \(SRS\)](#), the industry leader in cloud-based building energy performance assessment, underwriting and proprietary benchmarking solutions, today announced CEO Brian J. McCarter will lead a panel presentation at the [Intelligent Buildings Conference \(IBcon\)](#) in Las Vegas, NV on June 18, 2014.

McCarter's panel will include John Kinney, CEO of Clean Fund and David Hodgins, Executive Director for the Los Angeles Better Buildings Challenge (LABBC). Kinney will discuss the emergence of Property Assessed Clean Energy (PACE) financing for building upgrades, including sharing lessons learned from the recent Clean Fund and Connecticut Green Bank's industry-first securitization sale of a \$30 million portfolio of C-PACE projects.

Hodgins will discuss how LABBC has developed an accelerated energy efficiency project approach designed to shorten the procurement, reduce the risk, capture deeper savings, ensure the cost savings persist and fully-leverage utility and government incentives.

Brian McCarter, SRS CEO said “IBcon session attendees will learn how these commercially-attractive financing programs have incorporated comprehensive underwriting practices that facilitate the standardization, predictability and scale that stakeholders demand to have confidence in capital intensive energy efficiency investments. He added, “The panelists will provide insight to how these programs are providing the proving ground for large scale adoption of energy efficiency investment in the commercial and industrial buildings segment”.

**About Sustainable Real Estate Solutions, Inc. (SRS)**

SRS, an industry leader in on-demand building energy performance assessment, underwriting and proprietary benchmarking solutions, delivers Sustainable Real Estate Manager® a cloud-based software-as-a-service (SaaS) workflow platform enabling building stakeholders to assess, benchmark, underwrite, measure and verify the energy and sustainability performance of their properties. Its Peer Building Benchmarking™ module contains data on over 140,000 buildings nationwide encompassing 20 property types comprising 3.3 billion square feet, over \$7.9 billion in annual energy costs and \$685 million in annual water/sewer costs and has reinvented commercial real estate’s energy efficiency benchmarking best practice. For more information, visit [www.SRMnetwork.com](http://www.SRMnetwork.com).

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