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For Immediate Release:

**McCarter To Participate In Webinar On Commercial Pace: Raising Confidence
In Energy Savings Projections To Ramp-Up Investment**

Panel to Discuss How C-PACE Programs Are Standardizing Energy Efficiency Underwriting

TRUMBULL, CT – January 8, 2014 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in cloud-based building energy performance assessment, underwriting and proprietary benchmarking software, today announced CEO Brian J. McCarter will join an *Environmental Defense Fund / PACEnow sponsored webinar* panel on January 30, 2014.

The panel will discuss Commercial PACE (C-PACE) program efforts to standardize energy efficiency project underwriting based on the Environmental Defense Fund's (EDF) Investor Confidence Project (ICP), which is designed to align stakeholder interest, reduce transaction cost and increase deal flow. McCarter will provide a unique perspective on how C-PACE programs are using standardized energy retrofit underwriting practices to address the "lack of confidence" building owners and investors have historically had toward projected savings in proposed energy efficiency projects. It is generally recognized that this "confidence challenge" has been a key impediment to energy efficiency financing nationwide.

McCarter said, "SRS has embedded ICP protocols in our energy retrofit underwriting software platform to streamline the underwriting process and resolve the "confidence challenge" once and for all." He added, "For the first time ever, SRS recently enabled the use of ICP's protocols in a

comprehensive (\$2.0 million) office building energy retrofit funded by Connecticut's C-PACE program". Moreover, McCarter stated, "I look forward to contributing our real world experience to the panel discussion on how standardized energy retrofit underwriting is leading to growing demand by building owners and investors for C-PACE financing".

Matt Golden, EDF's Senior Energy Finance Consultant and ICP Project Lead noted, "ICP aims to bring transparency and accountability to the energy efficiency market to significantly increase stakeholder confidence in the projected performance and savings". He added, "SRS has been an influential ICP ally, and I look forward to Brian's contribution to the panel discussion sharing SRS's experience supporting the initial market adoption of ICP protocols".

McCarter will join the January 30th 2:00pm ET webinar panel consisting of industry leaders:

- Matt Golden, Senior Energy Finance Consultant with EDF and ICP Lead
- David Gabrielson, Executive Director PACEnow
- Brian McCarter, CEO at Sustainable Real Estate Solutions
- Charlene Heydinger, with Texas PACE-in-a-Box
- John Kinney, CEO Clean Fund.

McCarter concluded, "The ICP furthers our collective goal to make energy efficiency and clean energy financing a mainstream financial asset class". He added, "I'm delighted to participate in the EDF / PACEnow sponsored webinar and look forward to discussing how C-PACE financing, supported by best practice underwriting processes, is accelerating the energy retrofit investment market". Click here to [register](#) for the Thursday January 30, 2014 2:00pm ET free webinar.

About Sustainable Real Estate Solutions, Inc. (SRS)

SRS, an industry leader in on-demand building energy performance assessment, underwriting and proprietary benchmarking software, delivers Sustainable Real Estate Manager[®] a cloud-based software-as-a-service (SaaS) workflow platform enabling building stakeholders to assess, benchmark and optimize the energy and sustainability performance of their properties. Its Peer Building Benchmarking[™] module contains data on over 140,000 buildings nationwide encompassing 20 property types comprising 3.3 billion square feet, over \$7.9 billion in annual energy costs and \$685 million in annual water/sewer costs and has reinvented commercial real estate's energy efficiency benchmarking best practice. For more information, visit www.SRMnetwork.com.

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