

**MCCARTER SLATED TO ADDRESS
ENVIRONMENTAL BANKERS ASSOCIATION MEETING**

**Presentation of Emerging Best Practices in Green Building Due Diligence /
Building Energy Performance Assessment**

TRUMBULL, CT – January 14, 2011 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in on-demand building energy assessment and proprietary benchmarking software, today announced CEO Brian J. McCarter will address the Environmental Bankers Association (EBA) meeting in Fort Myers, FL on January 17, 2011.

The biannual EBA meeting attendees will include leading property due diligence professionals from the lending, legal and consulting communities. McCarter's presentation will provide a unique perspective on the emerging best practices in the Green Building Due Diligence (GBDD) / Building Energy Performance Assessment (BEPA) market including the expected impact of the recently passed ASTM Building Energy Performance Assessment E 2797 Standard which is emerging as a catalyst for growth in this dynamic market. McCarter will also discuss a case study showing how the three primary stakeholders (buyer, lender and consultant) intersect on a specific project in which each profit from the opportunities available in this rapidly growing market.

“SRS, through its broad-base of clients encompassing energy auditors, energy service contractors (ESCOs), property due diligence consultants, lenders, property owners and managers,

government agencies and universities is at the forefront of this exciting new industry”, noted McCarter. He added, “Sharing best practices with leading property due diligence professionals assures the continuous evolution of our industry leading solutions, thereby insuring our clients maximize their energy and sustainability-related opportunities.”

About Sustainable Real Estate Solutions, Inc. (SRS)

SRS, an industry leader in on-demand building energy assessment and proprietary benchmarking software, delivers Sustainable Real Estate Manager[®] an Internet-based software-as-a-service (SaaS) workflow platform enabling building owners, operators, investors, lenders, tenants and consultants assess, benchmark and optimize the energy and sustainability performance of their properties. Its Peer Building Benchmarking[™] module contains data on over 120,000 buildings nationwide encompassing 15 property types comprising 3.3 billion square feet, over \$7.8 billion in annual energy costs and \$635 million in annual water/sewer costs and has reinvented commercial real estate’s energy efficiency benchmarking best practice. For more information, visit www.SRMnetwork.com.

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