



**May 2, 2012**

**For Immediate Release:**

**MCCARTER TO ADDRESS CARBON WAR ROOM'S ENERGY TECHNOLOGY FORUM**

**Presentation of 5 Key Steps to Monetize Building Energy Savings Opportunities**

TRUMBULL, CT – May 2, 2012 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in on-demand building energy performance assessment and proprietary benchmarking software, today announced CEO Brian J. McCarter will address the *Carbon War Room's Energy Technology Deal Day Forum* in Washington, D.C. on May 3, 2012.

McCarter's presentation will provide a unique perspective on the 5 key steps needed for building stakeholders to identify and capture the energy efficiency "hidden assets" in their properties. The presentation will address the key roles of the multiple interdependent stakeholders in the process of successfully unlocking the full-potential of energy savings across real estate portfolios.

"SRS, through its broad-base of clients encompassing energy service companies (ESCOs), energy auditors, lenders, insurers, property owners and managers is at the forefront of this exciting new industry", noted McCarter. He added, "Sharing best practices with leading commercial real estate energy efficiency professionals assures the continuous evolution of our

industry leading solutions, thereby insuring our commercial and public building stakeholder clients maximize their energy and sustainability-related opportunities.”

**About Sustainable Real Estate Solutions, Inc. (SRS)**

SRS, an industry leader in on-demand building energy performance assessment and proprietary benchmarking software, delivers Sustainable Real Estate Manager® an Internet-based software-as-a-service (SaaS) workflow platform enabling building stakeholders to assess, benchmark and optimize the energy and sustainability performance of their properties. Its Peer Building Benchmarking™ module contains data on over 120,000 buildings nationwide encompassing 15 property types comprising 3.3 billion square feet, over \$7.8 billion in annual energy costs and \$635 million in annual water/sewer costs and has reinvented commercial real estate’s energy efficiency benchmarking best practice. For more information, visit [www.SRMnetwork.com](http://www.SRMnetwork.com).

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