## MCCARTER SLATED TO ADDRESS YALE SCHOOL OF FORESTRY & ENVIRONMENTAL STUDIES

## Presentation of Emerging Best Practices in Green Building Due Diligence / Building Energy Performance Assessment

TRUMBULL, CT – DECEMBER 3, 2010 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in on-demand building energy assessment and proprietary benchmarking software, today announced CEO Brian J. McCarter will address the Yale School of Forestry and Environmental Studies on December 6, 2010.

Attendees will include graduate students from the university's energy systems class and members of the Yale Energy Club. McCarter's presentation will be held at Kroon Hall, Yale's greenest building projected to achieve the platinum rating given by the U.S. Green Building Council through its LEED program, and will provide a unique perspective on the emerging best practices in the Green Building Due Diligence (GBDD) / Building Energy Performance Assessment (BEPA) market including the expected impact of ASTM's BEPA Standard which is emerging as a catalyst for growth in this dynamic market. McCarter will also discuss a case study showing how the three primary stakeholders (buyer, lender and consultant) intersect on a specific project in which each profit from the opportunities available in this rapidly growing market.

"SRS, through its broad-base of clients encompassing energy auditors, energy service contractors (ESCOs), property due diligence consultants, lenders, property owners and managers, government agencies and universities is at the forefront of this exciting new industry", noted McCarter. He added, "Sharing best practices with leading academia in the energy field assures the continuous evolution of our industry leading solutions, thereby insuring our clients maximize their energy and sustainability-related opportunities."

## About Sustainable Real Estate Solutions, Inc. (SRS)

SRS, an industry leader in on-demand building energy assessment and proprietary benchmarking software, delivers Sustainable Real Estate Manager<sup>®</sup> an Internet-based software-as-a-service (SaaS) workflow platform enabling building owners, operators, investors, lenders, tenants and consultants assess, benchmark and optimize the energy and sustainability performance of their properties. Its Peer Building Benchmarking<sup>™</sup> module contains data on over 120,000 buildings nationwide encompassing 15 property types comprising 3.3 billion square feet, over \$7.8 billion in annual energy costs and \$635 million in annual water/sewer costs and has reinvented commercial real estate's energy efficiency benchmarking best practice. For more information, visit www.SRMnetwork.com.

# # #