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CONNECTICUT VENTURE GROUP SOFTWARE 2010 CONFERENCE

Presentation of Innovative Cloud Computing and SaaS Platform

TRUMBULL, CT – NOVEMBER 12, 2010 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in on-demand building energy assessment and proprietary benchmarking software, today announced CEO Brian J. McCarter will address the Connecticut Venture Group's (CVG) Software 2010 Industry and Investor Perspectives Conference on November 17, 2010 in Hartford, CT.

Attendees will include CVG members active in cloud computing and Software-as-a-Service (SaaS) sector investing. McCarter's presentation will provide a unique perspective from an innovative software and information services company that has seamlessly incorporated the benefits of software, data and business process-as-a-service into its technology platform based business model.

McCarter noted, "I am delighted to join this group of leading software and technology investors to share SRS's success in the development of our innovative technology platform integrating cloud computing principles of software, data and business process-as-a-service." He added, "The cloud computing market is highly dynamic and innovative firms such as SRS are reinventing business process best practices in numerous vertical markets."

About Sustainable Real Estate Solutions, Inc. (SRS)

SRS, an industry leader in on-demand building energy assessment and proprietary benchmarking software, delivers Sustainable Real Estate Manager® an Internet-based software-as-a-service (SaaS) workflow platform enabling building owners, operators, investors, lenders, tenants and consultants assess, benchmark and optimize the energy and sustainability performance of their properties. Its Peer Building Benchmarking™ module contains data on over 120,000 buildings nationwide encompassing 15 property types comprising 3.3 billion square feet, over $7.8 billion in annual energy costs and $635 million in annual water/sewer costs and has reinvented commercial real estate's energy efficiency benchmarking best practice. For more information, visit www.SRMnetwork.com.

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