



## **SRS Sponsors New Whitepaper:**

### **“Energy Efficiency Retrofit Financing Options for the Commercial Real Estate Industry”**

*How recent developments and tools incorporated into underwriting best practices are enabling energy efficiency financing to become a mainstream financial asset class*

TRUMBULL, CT – FEBRUARY 17, 2012 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in on-demand building energy assessment and proprietary benchmarking software, today announced it is sponsoring a new whitepaper: *Energy Efficiency Retrofit Financing Options for the Commercial Real Estate Industry*. Published by Building Energy Performance Assessment News (BEPAnews), this new report is the seventh in its Critical Issues Series and is available at no cost.

The paper discusses innovative, “market ready” financing mechanisms that are supported by new tools that significantly reduce the financial underwriting risk. It also describes how these solutions solve the underwriting issues that have delayed large scale market adoption of commercial property energy efficiency investment. ([download paper](#))

“SRS is proud to sponsor this research paper that provides commercial building stakeholders with the insight needed to accelerate energy efficiency retrofits and unlock the full-potential to monetize energy savings opportunities,” noted Brian McCarter, SRS CEO. He added, “these new best practices have overcome most if not all the technical and financial underwriting

obstacles thereby allowing building owners to obtain attractive financing for energy efficiency projects. Furthermore, these recent developments will enable energy retrofit financing to become a mainstream financial asset class with a high degree of standardization, predictability and scale.”

### **About Sustainable Real Estate Solutions, Inc. (SRS)**

SRS, an industry leader in on-demand building energy assessment and proprietary benchmarking software, delivers Sustainable Real Estate Manager<sup>®</sup> an Internet-based software-as-a-service (SaaS) workflow platform enabling building stakeholders to assess, benchmark and optimize the energy and sustainability performance of their properties. Its Peer Building Benchmarking<sup>™</sup> database contains over 120,000 buildings nationwide encompassing 15 property types comprising 3.3 billion square feet, over \$7.8 billion in annual energy costs and \$635 million in annual water/sewer costs and has reinvented commercial real estate’s energy efficiency benchmarking best practice. For more information, visit [www.SRMnetwork.com](http://www.SRMnetwork.com).

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