SRS Sponsors New Whitepaper:

Using the New ASTM BEPA Standard in the Property Transaction Market

Whitepaper Defines How BEPA Standard is Emerging as a Critically Important Tool for Buyers, Sellers, Attorneys, Lenders and Consultants

TRUMBULL, CT – AUGUST 4, 2011 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in on-demand building energy assessment and proprietary benchmarking software, today announced it will sponsor a new whitepaper: Using the New ASTM Building Energy Performance Assessment (BEPA) Standard in the Property Transaction Market.

This is the third research paper published by Building Energy Performance Assessment News (BEPA*news*) in its Critical Issues Series and, based on SRS's sponsorship, will be available at no cost. The paper is focused on how the ASTM BEPA standard meets the property transaction due diligence market need for a consistent, statistically accurate and fully-transparent methodology for building energy use data collection, cost data collection and analysis. (download paper)

"SRS is proud to sponsor this research paper that provides commercial property stakeholders with insight to how the ASTM E2797-11 BEPA Standard is emerging as the "gold standard" for building energy use and cost data collection and analysis, noted Brian McCarter, SRS CEO. He added, "The new BEPA Standard is rapidly being adopted as the only reliable foundation for building energy performance determinations in property transaction applications. Furthermore, when a building owner needs to evaluate alternative energy conservation measures the ASTM BEPA methodology accounts for variables such as historic weather, occupancy and operating hours. Considering these issues in the calculation of a buildings' baseline and pro forma energy use and cost enables the energy auditor to recommend the optimized bundle of energy conservation measures that meet the owner's ROI and payback criteria for energy retrofits."

About Sustainable Real Estate Solutions, Inc. (SRS)

SRS, an industry leader in on-demand building energy assessment and proprietary benchmarking software, delivers Sustainable Real Estate Manager[®] an Internet-based software-as-a-service (SaaS) workflow platform enabling building stakeholders to assess, benchmark and optimize the energy and sustainability performance of their properties. Its Peer Building Benchmarking[™] database contains over 120,000 buildings nationwide encompassing 15 property types comprising 3.3 billion square feet, over \$7.8 billion in annual energy costs and \$635 million in annual water/sewer costs and has reinvented commercial real estate's energy efficiency benchmarking best practice. For more information, visit <u>www.SRMnetwork.com</u>.

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