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For Immediate Release:

MCCARTER TO LEAD ENERGY RETROFIT TECHNICAL & FINANCIAL UNDERWRITING PANEL AT WORLD ENERGY ENGINEERING CONGRESS

Panel to Discuss Emerging Trends in Energy Efficiency Investment Underwriting

TRUMBULL, CT – October 30, 2012 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in cloud-based building energy performance assessment and proprietary benchmarking software, today announced CEO Brian J. McCarter will lead a panel presentation at the *World Energy Engineering Congress* in Atlanta, GA on November 2, 2012.

McCarter's panel will provide a unique perspective on the emerging best practice for technical and financial underwriting of commercially-attractive energy efficiency investments. The panel will highlight learning's from two case studies: the Los Angeles Commercial Building Performance Partnership program and the state of Connecticut's PACE program. In both cases the panel will discuss how new financing mechanisms supported by recently developed "best practice" underwriting methodologies are accelerating the energy retrofit investment market.

"SRS, through its broad-base of clients encompassing energy service companies (ESCOs), energy auditors, property due diligence consultants, lenders, insurers, property owners and managers is at the forefront of this exciting new industry", noted McCarter. He added, "Sharing

new best practices developed by working with the leading energy efficiency service providers assures the continuous evolution of our industry. Moreover, McCarter said it insures that commercial and public building stakeholder clients maximize their energy and sustainability-related opportunities.”

About Sustainable Real Estate Solutions, Inc. (SRS)

SRS, an industry leader in on-demand building energy performance assessment and proprietary benchmarking software, delivers Sustainable Real Estate Manager[®] a cloud-based software-as-a-service (SaaS) workflow platform enabling building stakeholders to assess, benchmark and optimize the energy and sustainability performance of their properties. Its Peer Building Benchmarking[™] module contains data on over 125,000 buildings nationwide encompassing 20 property types comprising 3.3 billion square feet, over \$7.8 billion in annual energy costs and \$635 million in annual water/sewer costs and has reinvented commercial real estate’s energy efficiency benchmarking best practice. For more information, visit www.SRMnetwork.com.

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