



## **MCCARTER SLATED TO ADDRESS**

### **MOBILIZE ENERGY EFFICIENCY CONFERENCE**

#### **Presentation of Emerging Best Practices in Energy Auditing and Enabling Software**

TRUMBULL, CT – JANUARY 7, 2012 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in on-demand building energy performance assessment and proprietary benchmarking software, today announced CEO Brian J. McCarter will address the *Mobilize Energy Efficiency in America* Conference in Boston, MA on January 9, 2012.

The Mobilize Energy Efficiency in America meeting attendees will include leading commercial real estate energy efficiency professionals from the owner, investor, lender, insurer and consulting communities. McCarter’s presentation will provide a unique perspective on the emerging best practices in the energy audit process necessary to meet the technical and financial underwriting needs of the primary stakeholders (owner, lender, insurer and consultant) seeking to profit from the energy savings opportunities available in this rapidly growing market.

“SRS, through its broad-base of clients encompassing energy auditors, energy service contractors (ESCOs), lenders, insurers, property owners and managers is at the forefront of this exciting new industry”, noted McCarter. He added, “Sharing best practices with leading energy efficiency professionals assures the continuous evolution of our industry leading software platform, thereby insuring our clients maximize their energy-related opportunities.”

“SRS is proud to participate as both a speaker and sponsor of this symposium style meeting that provides building stakeholders with insight to the enabling tools to unlock the full-potential to monetize energy savings opportunities and achieve scale market adoption in the energy efficiency investment space”, said McCarter. For more information about the Mobilize Energy Efficiency in America event, visit [www.energi.com/mobilize.php](http://www.energi.com/mobilize.php).

**About Sustainable Real Estate Solutions, Inc. (SRS)**

SRS, an industry leader in on-demand building energy performance assessment and proprietary benchmarking software, delivers Sustainable Real Estate Manager<sup>®</sup> an Internet-based software-as-a-service (SaaS) workflow platform enabling building stakeholders to assess, benchmark and optimize the energy and sustainability performance of their properties. Its Peer Building Benchmarking<sup>™</sup> database contains over 120,000 buildings nationwide encompassing 15 property types comprising 3.3 billion square feet, over \$7.8 billion in annual energy costs and \$635 million in annual water/sewer costs and has reinvented commercial real estate’s energy efficiency benchmarking best practice. For more information, visit [www.SRMnetwork.com](http://www.SRMnetwork.com).

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