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For Immediate Release:

McCarter to Lead Energy Retrofit Financing Panel at IBcon

Panel to Discuss Emerging Best Practice for Underwriting Energy Efficiency Investments

TRUMBULL, CT – June 11, 2012 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in on-demand building energy performance assessment and proprietary benchmarking software, today announced CEO Brian J. McCarter will lead a panel presentation at the *Intelligent Buildings Conference (IBcon)* in Las Vegas, NV on June 13, 2012.

McCarter's panel will provide insight and perspective on the emerging best practices for underwriting commercially-attractive energy efficiency investments. The panel will share insights from the Los Angeles Commercial Building Performance Partnership program, where new financing mechanisms supported by best practice underwriting processes are accelerating the energy retrofit investment market. The presentation will also describe the emergence of commercially-attractive energy retrofit financing options.

“SRS, through its broad-base of clients encompassing energy service companies (ESCOs), energy auditors, lenders, insurers, property owners and managers is at the forefront of this exciting new industry best practice”, noted McCarter. He added, “Sharing best practices with leading building energy efficiency professionals assures the continuous evolution of our industry,

thereby unlocking the full-potential to accelerate commercial building energy efficiency investment.”

About Sustainable Real Estate Solutions, Inc. (SRS)

SRS, an industry leader in on-demand building energy performance assessment and proprietary benchmarking software, delivers Sustainable Real Estate Manager[®] a cloud-based software-as-a-service (SaaS) workflow platform enabling building stakeholders to assess, benchmark, measure and verify the energy and sustainability performance of their properties. Its Peer Building Benchmarking[™] module contains data on over 125,000 buildings nationwide encompassing 20 property types comprising 3.3 billion square feet, over \$7.8 billion in annual energy costs and \$635 million in annual water/sewer costs and has reinvented public and commercial real estate’s energy efficiency benchmarking best practice. For more information, visit

www.SRMnetwork.com.

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