



**June 11, 2013**

**For Immediate Release:**

**MCCARTER TO LEAD ENERGY RETROFIT FINANCING PANEL AT INTELLIGENT BUILDINGS CONFERENCE**

**Panel to Discuss Emerging Trends in Financing Energy Efficiency Improvements**

TRUMBULL, CT – June 11, 2013 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in cloud-based building energy performance assessment and proprietary benchmarking software, today announced CEO Brian J. McCarter will lead a panel presentation at the *Intelligent Buildings Conference (IBcon)* in Orlando, FL on June 13, 2013.

McCarter's panel will provide a unique perspective on the emerging trends and best practices in financing smart sustainable commercial building energy efficiency retrofits. Panelists will include Genevieve Sherman, Manager of Connecticut's Clean Energy Finance and Investment Authority (CEFIA) Commercial & Industrial PACE program and Jody Clark, Vice President Commercial Market for Hannon Armstrong.

The panel will discuss emerging commercially-attractive financing for energy efficiency improvements that is now accelerating investment in smart sustainable retrofits. Connecticut's C-PACE and Hannon Armstrong's nationwide Energy Services Agreement programs are leading

examples where building owners are funding capital intensive energy consuming equipment upgrades at attractive terms.

Brian McCarter, SRS CEO said “IBcon session attendees will learn how these programs have incorporated innovative and comprehensive underwriting practices that facilitate the standardization, predictability and scale that stakeholders demand to have confidence in energy efficiency investments. He added, “These programs are expected to provide the proving ground for large scale adoption of energy efficiency investment in the commercial and industrial buildings segment”.

#### **About Sustainable Real Estate Solutions, Inc. (SRS)**

SRS, an industry leader in on-demand building energy performance assessment and proprietary benchmarking software, delivers Sustainable Real Estate Manager<sup>®</sup> a cloud-based software-as-a-service (SaaS) workflow platform enabling building stakeholders to assess, benchmark, underwrite, measure and verify the energy and sustainability performance of their properties. Its Peer Building Benchmarking<sup>™</sup> module contains data on over 140,000 buildings nationwide encompassing 20 property types comprising 3.3 billion square feet, over \$7.9 billion in annual energy costs and \$685 million in annual water/sewer costs and has reinvented commercial real estate’s energy efficiency benchmarking best practice. For more information, visit [www.SRMnetwork.com](http://www.SRMnetwork.com).

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