



MCCARTER TO LEAD

EE RETROFIT FINANCING PANEL AT EBA MEETING

Presentation of Energy Retrofit Financing Options in the Commercial Real Estate Market

TRUMBULL, CT – JANUARY 20, 2012 – Sustainable Real Estate Solutions, Inc. (SRS), the industry leader in on-demand building energy performance assessment and proprietary benchmarking software, today announced CEO Brian J. McCarter will lead a panel presentation at the *Environmental Bankers Association* meeting in Santa Fe, NM on January 23, 2012.

The EBA meeting attendees will include leading commercial real estate professionals from the lender, insurer and consulting communities. McCarter's panel will provide a unique perspective on the alternatives available for energy retrofit financing for commercial property. The panel will profile the Los Angeles Commercial Building Performance Partnership program as a bellwether case study of the emerging best practices in the technical and financial underwriting process to meet the needs of the stakeholders (owner, lender, insurer and consultant) seeking to profit from the energy savings opportunities available in this rapidly growing market.

“SRS, through its broad-base of clients encompassing energy auditors, energy service contractors (ESCOs), lenders, insurers, property owners and managers is at the forefront of this exciting new industry”, noted McCarter. He added, “Sharing best practices with leading commercial property

due diligence professionals assures the continuous evolution of our industry leading software platform, thereby insuring our clients maximize their energy-related opportunities.”

“SRS is proud to participate as both a speaker and sponsor of this EBA meeting that provides building stakeholders with insight to the menu of financing options and enabling tools now available to unlock the full-potential to monetize energy savings opportunities and achieve scale market adoption in the energy efficiency investment space”, said McCarter.

About Sustainable Real Estate Solutions, Inc. (SRS)

SRS, an industry leader in on-demand building energy performance assessment and proprietary benchmarking software, delivers Sustainable Real Estate Manager[®] an Internet-based software-as-a-service (SaaS) workflow platform enabling building stakeholders to assess, benchmark and optimize the energy and sustainability performance of their properties. Its Peer Building Benchmarking[™] database contains over 120,000 buildings nationwide encompassing 15 property types comprising 3.3 billion square feet, over \$7.8 billion in annual energy costs and \$635 million in annual water/sewer costs and has reinvented commercial real estate’s energy efficiency benchmarking best practice. For more information, visit www.SRMnetwork.com.

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